#### PROJECT STUDY

# Business and Product Development of an early-stage Tech Startup

#### Who we are

sphere is a fast-growing startup from Munich that helps users get to-the-point answers from experienced peers. The platform facilitates topic-based 1:1 conversations whenever you need them; https://www.sphere.com.co

## What you can help us with

- Analysis of several use cases, customer segmentation
- Qualitative research, testing hypotheses, conducting user interviews
- Developing a market entry and sales strategy: How to implement growth mechanisms

## What we can offer to you

- Be part of a founders' journey
- A jointly defined project scope that fits your preferences
- Clear goals & objectives combined with flexible working hours
- Upon successful completion of the project, possibility to join sphere as an intern or working student

### Meet us!

You are creative, not afraid to take on responsibility and you'd like to be part of sphere's journey? Let's get together for a brief intro call!

hello@sphere.com.co.

Daniel Schmel in









